

TRANSPORT AND LOGISTICS IN THE WESTERN MEDITERRANEAN

Enhancing Connectivity for a more
Prosperous Region

19 October 2023

Venue:

Confitarma headquarters, Palazzo Colonna
Piazza SS. Apostoli, 66.00187 ROMA

The COVID-19 pandemic and the war in Ukraine, by leading to the disruptions of global value chains (GVCs) and the global energy market, have resulted in rising inflation, putting European economies under strain.

In this context, the internationalization of the economy appears to be a key factor in tackling the economic crisis that is hovering around the world and in preventing its devastating social consequences. Internationalization, in order to be realistic, must be based on two main components: the companies, which must see it as a crucial choice if they want to preserve their competitiveness and grow, and the infrastructures and connections, especially related to transport and logistics, that can make it feasible.

Transport and logistics, in addition to being a strategic sector for the economy, are a fundamental driving force for cooperation, socio-economic development and regional integration in the western Mediterranean. In a context where the regionalization of value chains is seen as a way to boost the economic development, reduce carbon footprint, and tackle unemployment in the Mediterranean, investments in transport and logistics acquire a special relevance. In addition, this sector which, due to the digital revolution, continuous technological innovations and an increasingly efficient intermodal system, has to play a decisive role in the reduction of polluting emissions and energy consumption. These are to be decisively contributions for the achievement of the Green Deal.

The coexistence between infrastructural development and environmental sustainability is an unavoidable goal of each country. In this framework, regions play a key role as institutional entities. Regional authorities are drivers of economic development and reinforce the attractiveness of their territories with policies aiming at anchoring them into the global economy. Being the ones closest to businesses and citizens, they are able to know better the strengths and the weaknesses to promote development with suited policies to their own territories, including promoting the development of transport and logistics infrastructures.

An in-depth analysis and discussion are, therefore, extremely useful to identify the current perspectives, the main opportunities and the critical issues of the sector. Thereby, the Delegation of the Government of Catalonia in Italy, the European Institute of the Mediterranean (IEMed), the Centre for Transportation Studies for the Western Mediterranean (CETMO) and the Institute for Political, Social and Economic Studies - EURISPES have decided to organise a seminar in Rome to analyse and debate the policies to develop the transport and logistics for the benefit of the Western Mediterranean.

Hosted by

PROGRAMME

19 October 2023

9.30 **Gathering and Registration**

10.00 **Opening Remarks**

Mario Mattioli, President, Confitarma

Gian Maria Fara, President, EURISPES - Institute for Political, Social and Economic Studies

Luca Salamone, Coordinator of the Mission Structure of Sea Policies, Ministry for Civil Protection and Sea Policies of Italy

Luca Bellizzi Cerri, Delegate of the Catalan Government in Italy

Roger Albinyana, Managing Director, European Institute of the Mediterranean (IEMed)

Enric Pons, Coordinator GTMO 5+5, Centre for Transportation Studies for the Western Mediterranean (CETMO)

11.00 **Session I – Charting the Course: Current State and Prospects for Stronger Transport and Logistics Corridors in the Western Mediterranean Region**

This panel of a technical and political-institutional nature analyses the current situation of the Trans European Transport Networks (TEN-T), the perspectives to improve transport connectivity in the Mediterranean Sea, compares the different governance models of ports and logistics systems. It will also discuss the synergies between the Mediterranean corridors and the Trans-Maghreb Multimodal Corridor to work towards a Trans-Mediterranean Transport Network (TMN-T)

Chair

Roger Albinyana, Managing Director, European Institute of the Mediterranean (IEMed)

Speakers

Francesc Carbonell, Head of Sector for Transport, Union for the Mediterranean

Monika Kiss, Policy analyst, Transport Policies, European Parliamentary Research Service (EPRS)

Josep-Vicent Boira-Maiques, Spanish Government Commissioner for the Mediterranean Corridor

Marcello Di Caterina, Vice-President, ALIS - Logistics Association of Sustainable Intermodality

12.30 **Lunch**

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14.00

Session II – Sustaining Western Mediterranean Trade: Policy Imperatives in the Transport and Logistics Sector

This panel gives voice to the stakeholders involved in cross-border trade (chambers of commerce, business organisations, port authorities, logistics operators...) to give their point of view, their challenges to develop their activity, and their needs in terms of public policies to sustain internationalisation and exchanges across the Mediterranean Sea.

Chair

Luca Danese, President of the Infrastructure, Logistics and Transport Observatory - EURISPES
- Institute for Political, Social and Economic Studies

Speakers

Luigi Merlo, President, Federlogistica. Director of External Relations, Mediterranean Shipping Company (MSC)

Alessandro Panaro, Head of Maritime & Energy Service, SRM

Jordi Espin, Secretary General, TRANSPRIME Spanish Shippers' Council. Strategic Relations Manager, European Shippers' Council (ESC)

Pino Musolino, President, MedPorts Association. President, Port Authority of Civitavecchia

Marco Muci, International Relations & Country Manager Italy, Escola Europea - Intermodal transport

Francesco Pitasi, Senior Chartering-Operations Manager, Amoretti Armatori Group

15.30

Conclusion of the conference and closing

Marco Ricceri, Secretary General, EURISPES - Institute for Political, Social and Economic Studies

Luca Bellizzi Cerri, Delegate of the Catalan Government in Italy

Roger Albinyana, Managing Director, European Institute of the Mediterranean (IEMed)

Enric Pons, Coordinator GTMO 5+5, Centre for Transportation Studies for the Western Mediterranean (CETMO)

- with English-Italian simultaneous translation -

For access to the Hall, accreditation is required by sending an email to istituto@eurispes.eu

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